

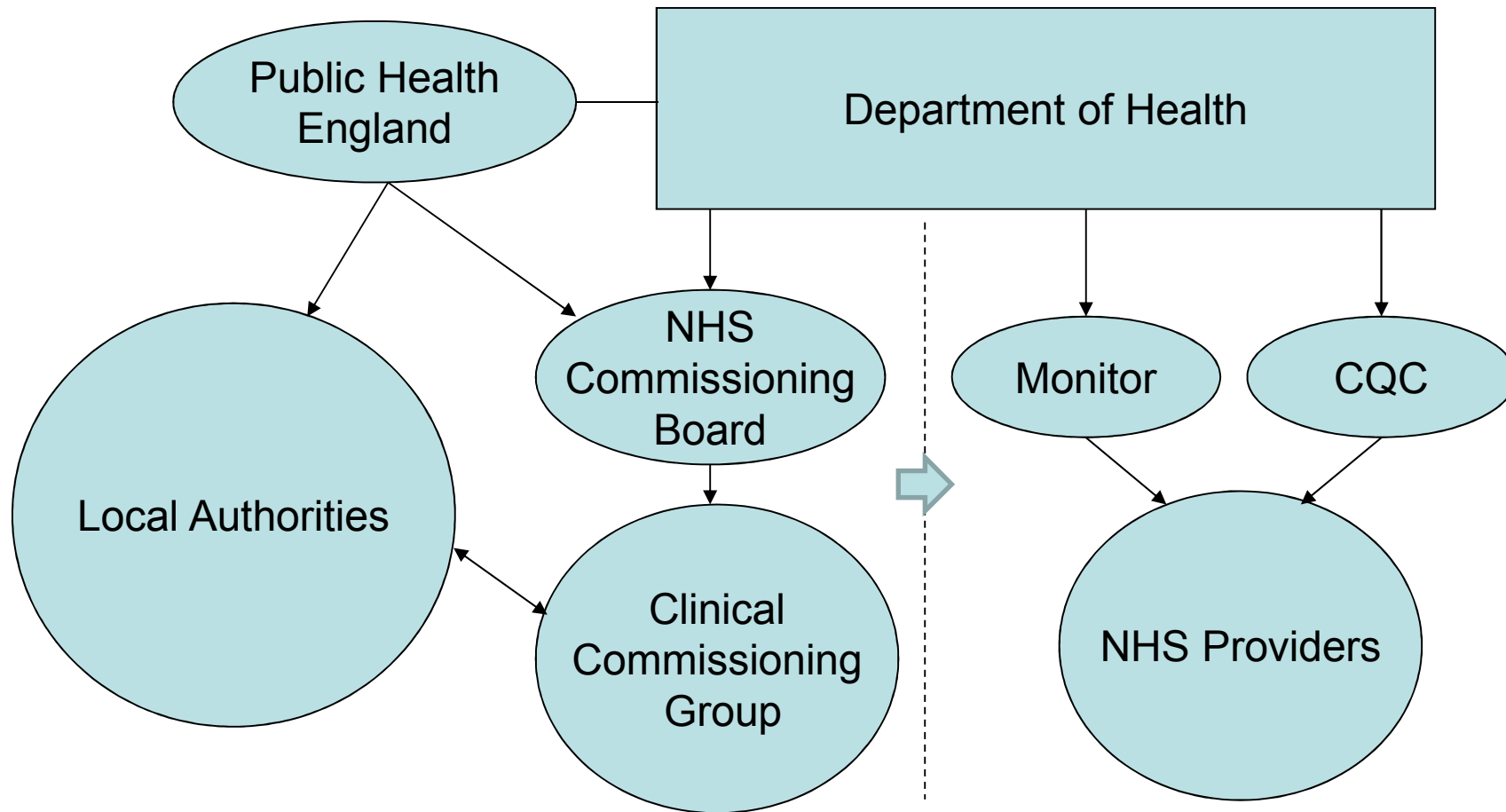


The Joint Strategic Needs Assessment **and Health and Wellbeing Strategy**

Professor Rod Thomson
Director of Public Health

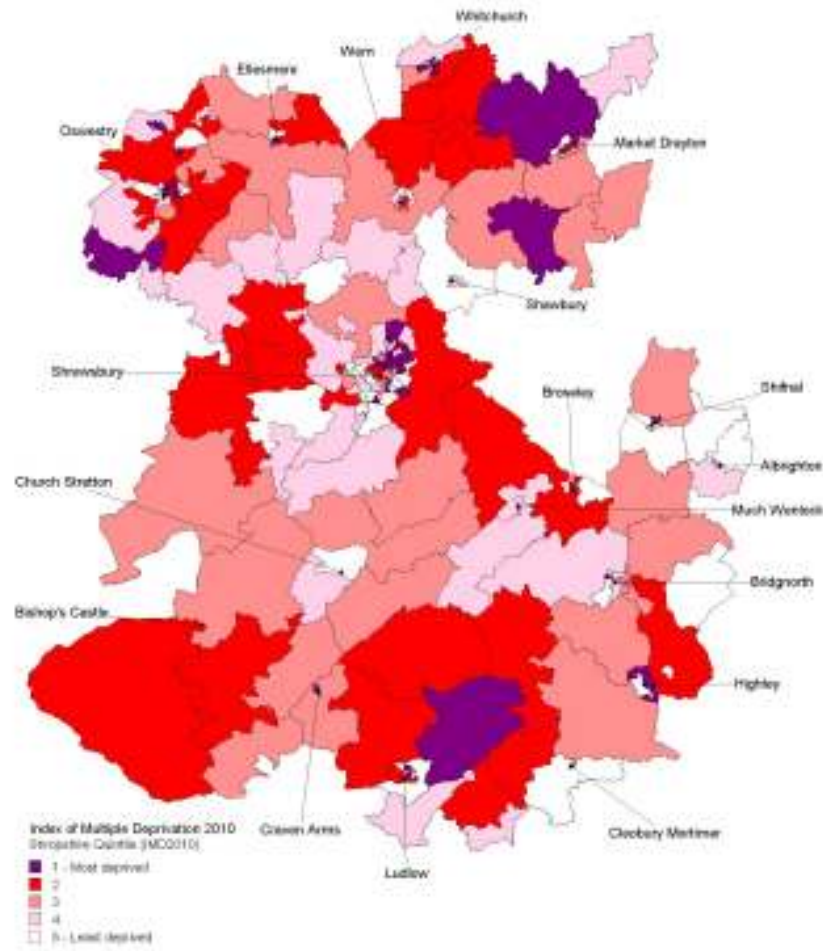


The New NHS



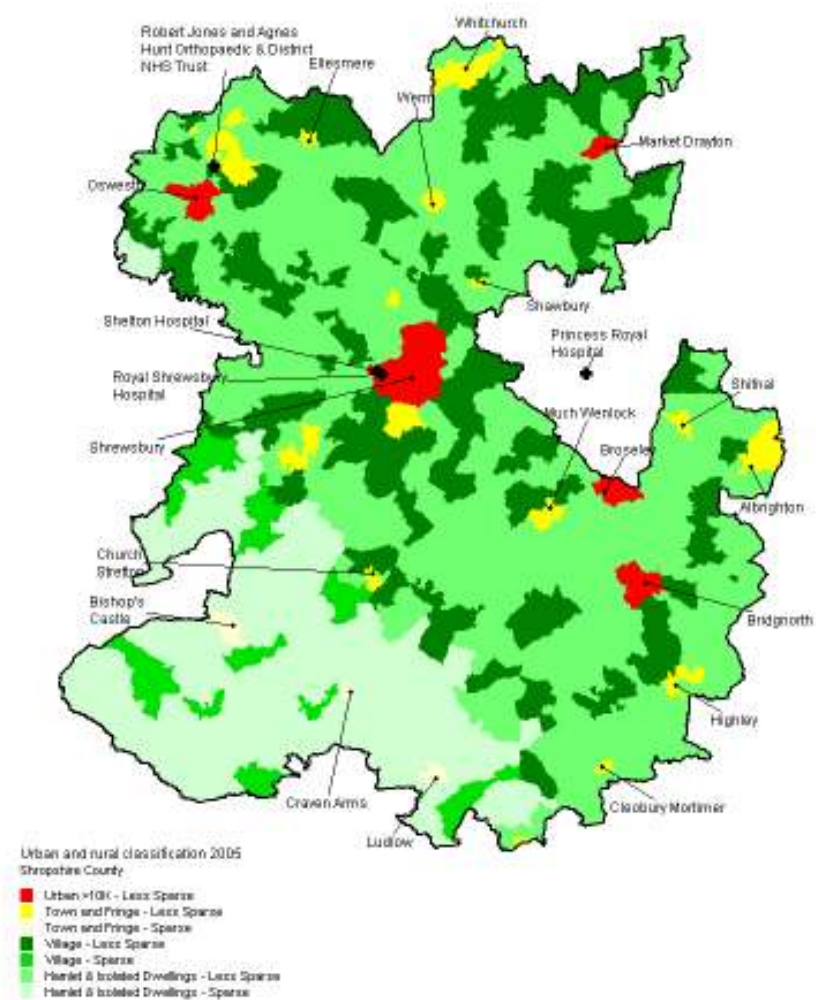
Setting the scene – Shropshire population and geography

Index of Multiple Deprivation 2010 in Shropshire County (local quintile)



Source: Index of Multiple Deprivation 2010, Neighbourhood Renewal Unit, Department for Communities and Local Government.

Urban and rural classification in Shropshire



Source: Rural and urban classification, ONS.