

Sustainable Communities Steering Group
Notes of Meeting on 06 May 2009

Action

1. ATTENDANCE AND APOLOGIES

In attendance:

Tom McCabe (SC) (Chair)
Adrian Poller (SWP)
Amanda Cunningham (AWM)
Barbara Stafford Cairns (SC)
Caroline Reid (SC)
Chris Edwards (SC)
Dave Wallace (SABC)
Derek Caddy (SABC)
Ed Bailey (SCC)
George Candler (SC)
Jan Cook (SCC)
Jayne Lycett (SC)
Jenny McNicole (SC)
John Hurst Knight (SC)
Kairen Fransis (JC+)
Mark Bower (EA)
Mark Pembleton (SC)
Martin Withington (SC)
Nick Taylor (SC)
Phil Crossland (SC)
Rachel Strivens (SC)
Shirley Harper
Simon Kenton
Tim Sneddon (SC)
Michelle Bufton (SCC) (Note taker).

Apologies were received from:

James Walton
David Carrant
John Everall
Richard Atherton
Paula Ryan
Jackie LEwis

2. NOTES OF LAST MEETING AND MATTERS ARISING

The notes were agreed as an accurate record of the meeting.

3. NEW LAA PERFORMANCE MONITORING AND FINANCE REPORT Q1 2008/09

The group discussed this report which includes both existing and new LAA indicators. BSC outlined some of the key issues and the unperforming economic and housing results which had

had been impacted by the recession.

4. Summary Report and Draft Ipsos MORI Place Survey

This report is a draft summary on key findings on satisfaction within the local area

BSC explained that this report was still in its draft stage, the final report is expected soon from CLG which will include national comparative data.

A citizen panel of over 200 people has been established from across the county.

A national highways transport survey will go ahead later this year which will provide additional intelligence on public perceptions of highways.

5. CAA Briefing / Update

RN presented the area assessment document as a self evaluation for Shropshire Council. The report highlighted key gaps in delivery of service.

Discussions were held on where the document could be expanded to include some more success stories and strengths of the council. To improve on information held re partnerships

ACTION: Rose Norman and Jane to meet with relevant people to update the report to include/ improve on some of the strengths of the council.

RN

6. Alcohol Misuse Strategy

SK presented a summary of the key issues related to the strategy.

SK asked that the board recruit a member champion to sit on the LAA block leads meeting.

It was agreed that Brian Johnson should coordinate as a link between SCSG and the Alcohol Awareness group.

SK agreed to look at the impact of alcohol on the service

provided by SC and feedback to the SCSG at a later date.

7. Social Marketing

GC delivered a report on Social Marketing to highlight physical activity within Shropshire to achieve LAA outcomes.

The board supported the recommendations to consider the opportunities to achieve changes in behaviour with a focus on physical activity.; to support social marketing being monitored through the Health and Well being Board and to look at the subject again in the future.

It was suggested that Emma Bullard of Cycle Towns would be a good contact to contribute to the next report. MW

8. Sustainable Communities Strategy 2020 Stakeholder Consultation Update

Jenny McNichol presented this item, Jenny is the new LAA Officer .

There has been no advance in the Core Strategy for the LDF; a draft of the report will be available for Council by the end of June /July.

The consultation on Community Strategy /Core Strategy is not causing a delay in the planning process. SCSGp will do some work to prepare for their input to this document see item 9.

The LDF core Strategy will go to the LDF Sub Committee after June 2009.

9. Sustainable Communities Strategy - Group Work

The board were split in to 3 groups to discuss the key issues facing and to develop key actions to take forward to contribute to the SC Strategy 2020.

- Environment and Transport
- Housing
- Economy , Vitality and Learning

CR to collate information to feed into the work done by CB
10 Terms of Reference CR

The environmental forum is to be reinstated and reinvigorated.?? Can you check with Nick how this will be done? MB

All to feed back on Terms of Reference document to CR
11 A O B All

RS reported that the 188 National Indicators needs to be reported on.

A final draft profile for Shropshire re Climate change. An action plan needs to be produced to look at the risks with a cross cutting theme, this then needs to feed into an executive summary to be produced to include views from all agencies within the SCSG, this is then to go through CMT for comments. RS to email information to SCSG members to decide how the Council sign up.

RS

MB – EA interested in being part of the process

12 Dates of Future Meetings

29 July 10.00 – Bridgnorth Room

21 October 2.30 - Ludlow Room

27 January 10.00 – Ludlow Room

7 May 10.00am – Ludlow Room